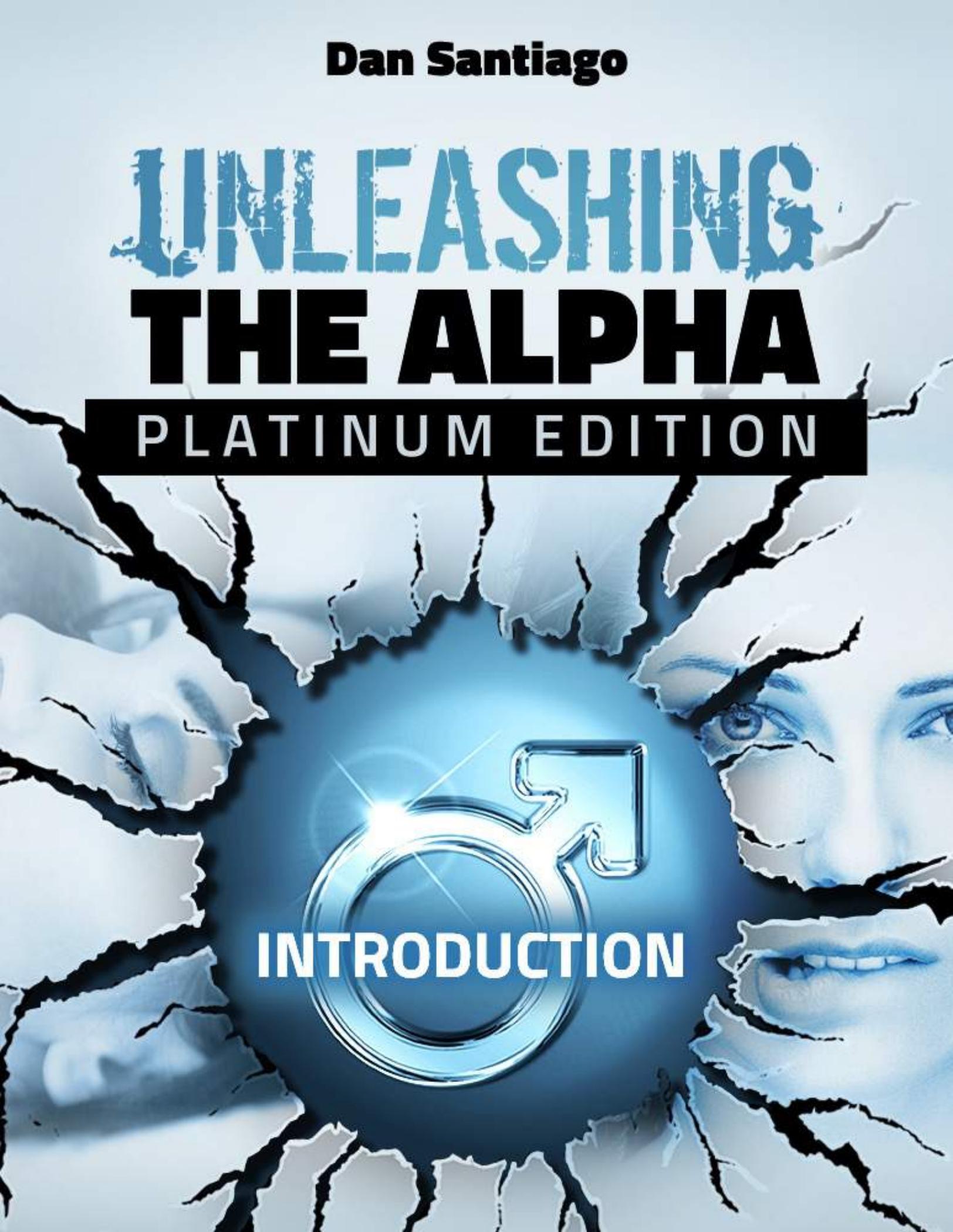


Dan Santiago

UNLEASHING THE ALPHA

PLATINUM EDITION



INTRODUCTION

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PLATINUM EDITION INTRODUCTION

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Men/Women relationship outcomes consist of the blending of 3 fundamentals: **ATTRACTION, **RAPPORT**, and **CLOSE**.**

Each one of them is dynamic in the time/space frame you're having with the woman/women you are with.

For whatever relationship you have this three components take more or less importance, they blend differently, and they will change also in the same relationship, but in different time/space frames.

The key is to learn how to “balance” this fundamentals during the relationships you want. Balance has to be present, but not in the form making them equal or proportional. E.g. When you are meeting a broad the main focus is to play the game of attraction, there's no need - and better avoid - rapport at the earlier stages; and there's nothing to close. Yet.

Every relationship has the same components. Marriages have them, friendships have them, long time lovers have them.

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It's the degree of each one of the components during the time/ space of the relationship that will ultimately define the type of relationship and its quality.

Each one of the fundamental has to be present in every interaction and relationship you have with women. If attraction is not present, you will fall into the friend zone; if the interaction lacks rapport you are going to encounter variable degrees of resistance and the relationship later is going to suffer from trust issues, and if you are not closing (dates, sex) your relationship will lose its passion. You can skip them if you want, but there'll be consequences like the ones listed above.

Balance is Key and required. The balance required is the necessary to being able to identify and apply and make second nature, all these fundamentals at the right time.

The wrong TIMING when applying the fundamentals leads to unwanted outcomes, e.g friend zone, cheating, divorce.

The wrong TIMING causes the person to resent the other one - e.g. you desperately want to fvck and she just wants to cuddle.

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She desperately wants to talk to you so you can LISTEN, and you try to FIX things for her.

The WRONG AMOUNTS of any fundamental applied also brings unwanted outcomes.

All three fundamentals are present during the whole time, every time,

Attraction

For being an attractive man, and hence make woman attracted to you, you need two things: mindset and action.

The Mindset of an attractive man is simple: “I am an attractive man”. And that’s it. Very simple.

Every man is attractive. The thing that men don't know is that they think they are not attractive by society's standards

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The mindset of the attractive man never changes. He thinks to himself: All the women around me are attracted to me because I just showed up.

Believing you are attractive is KEY. If there's no belief all else will fail. This is very important, and there's discipline to it. If you start to fall into needy mode or validation seeking mode - which has probably been your default setting by now, your practice is to quickly recognize it, become aware of it and switch to attractive mode.

Society has had you believe that an attractive man has tons of money, six pack, and chiseled features. Those features attract women, but it's not by any means ALL that attracts women.

Women like it when a guy has money but more in a sense of what that represents. If the guy has money it might say that he's a leader, he's in charge of making decisions or he's passionate in the activities he performs.

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Women like the six pack, the same way we like the hourglass shape of a woman. But also this comes to what it takes to obtain an athletic body ... commitment, discipline, self love.

Women fall for a guy who is purposeful, driven by his mission-vision of life, who does not put her FIRST. Women will say it, but they don't want the man they are attracted to, to ever put her first. Why? because a woman has to feel that she's chasing her man. If the man puts her first, she already "caught him" and her attraction for him will vanish.

To be an attractive man you have to get rid of unattractive man behavior.

To be an attractive man you have to embrace attractive man behavior.

To be an attractive man you have to embrace your masculine power. You have to polarize yourself. Be her polar opposite.

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INTENTION

SET IT FIRST

When you're out there meeting women, your behavior does not change no matter your intent. You are still that attractive man, who will spark attraction in ALL women around.

The intent setting is because your subconscious gets programmed for whatever function you assign it. You probably want to get laid any given night, BUT if you're desperate, that WILL back fire you.

So, make women all feel attracted to you but, the best intention is to make all women friends first. YOU put THEM on your friend zone first, while charming all of them. And have FUN while doing it.

When I say make friends with them, I mean talk to them like they are your friends, banter with them, joke with them. Don't be

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the nice guy, don't put them on a pedestal ESPECIALLY if they are hot bitches and by bitches I mean remarkably awesome chicks :)

When you are there desperate, your subconscious will show it for you and that desperation will mess up your game.

That's why you need to go out there to attract, play, and have fun with ALL women.

Otherwise you will start to get attached to the outcome of getting a one night stand, a girlfriend or whatever ... you'll begin to portray needy behavior, she'll get you to invite her drinks and then fuck the cool dude who'll take the buzz you gave her and fucks her on her couch, while you get sufficiently drunk to forget about the whole thing.

You want to be detached from the outcome, thus avoiding being needy.

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You are there to have fun and to see if “any woman here is up to your level” the level of a cool, magnetic, dynamic and attractive man.

Best Mindset: women here are attracted to me because I just SHOWED UP.

Set your intention of having fun, charming panties, BEFORE you go out. Picture the image of yourself having a great time with lots of women, preparing this way your subconscious to take command.

Make friends with all women, while being the attractive man that makes them wet. That gives you all the power, that gives you all the choices.

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You need to also be clear with what you want. You don't comply with scenarios that don't suit you.

If you are an urban guy who likes to go out at nights to the local shops, bars and have lots of activities, do not get into a relationship with a gal who just wants to move to the suburbs, get an SUV and be a soccer mom.

Same thing the other way around. If you want to "settle" do not get involved with a party girl. It won't work. You'll waste your time.



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