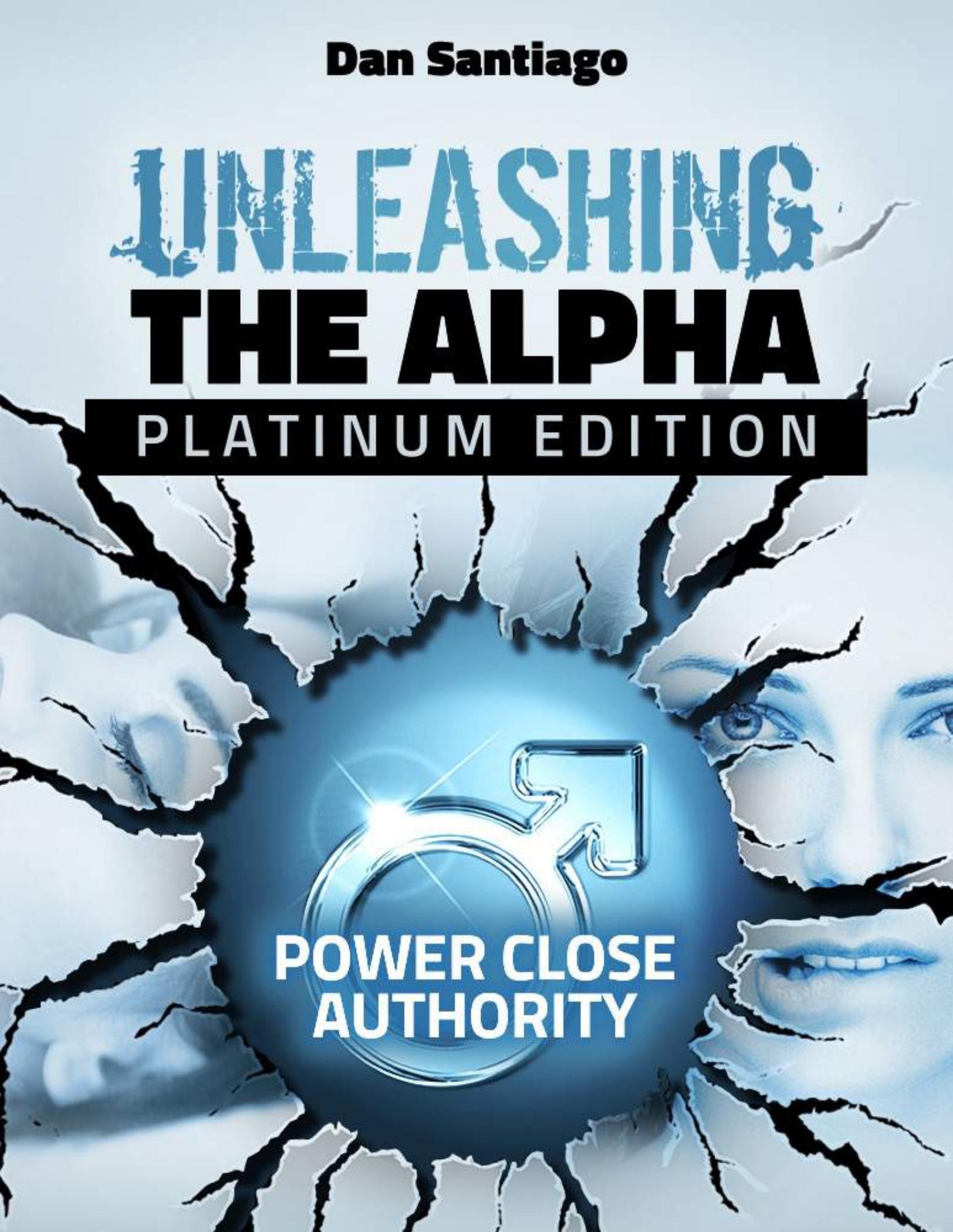


**Dan Santiago**

# **UNLEASHING THE ALPHA**

**PLATINUM EDITION**



**POWER CLOSE  
AUTHORITY**

# **UNLEASHING THE ALPHA**

PLATINUM EDITION

# **POWER CLOSE AUTHORITY**

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**Close is the third fundamental of all men/women interactions. Dates, phone numbers, kiss, sex, girlfriends, each one of them it's a close by itself. The fundamental is the same. The level of close however will be different and this is the important mindset depending on what it's you want to close, and that is what you will get.**

**The close has to always be a subject of your desires. Whether you want a date, a one night stand or an awesome friendship.**

**And this is very important. You always want to close, but you only go for the close that you want. And not the other way around. An Alpha Man wants to experience Life through the women of his choice. And the type of experience he wants to go through is always dependent on HIS wishes.**

**Long lost are the days of arranged marriages and set ups. That's not for us. We can get the hottest women because we can. Most men won't even try. They think that hot women are reserved for men with gold solid dicks and that's just not true.**

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PLATINUM EDITION

**The man is always the one who is in command of the close. He's responsible for its success or demise. And the only thing that will dictate this is that he has clarity of Purpose.**

**Ex:** I go to a club with a few friends. One of my closest female friends introduces me to this tall, sexy, all curvy brunette. We banter, laugh, she qualifies. I start to build rapport, and then I start to notice a few red flags for me. I don't particularly fancy women that have an entitlement mentality.

**But this girl is hot.**

**She has this cleavage that keeps distracting me.**

**Friendship ? Like I said I don't share her vision for some things in the world, and friendships are an important relationship to me. A date ? nope, so I can get more convinced that I don't like parts of her personality ? waste of time.**

**So I go for the option that any man would take with a girl that is this hot and into him. I give her a couple of hours of glorious pounding.**

**And that's it.**

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PLATINUM EDITION

**Doesn't mean I'll never speak to her again after that night, doesn't mean I'll be a jerk to her, but any further investment in any type of relationship other than sex is out. Simply because there's no reason for me to surround myself with women who have her mindset.**

**A mind set like that is always demanding value. Much more like a vacuum. That mindset does not provide value, since they cannot get past the fact that for them things should be granted just because they are who they are.**

**Now, if the sex is OFF the charts, I may talk to her, get into her mindset and crush it from within. If she sees it, great. If she doesn't, I cut her off.**

**Period.**

**You, me, cannot go around trying to change people's vision of the world - unless of course sex is off the charts and anyway I'd only give her one shot at this. Everybody is in a personal journey here and no one will ever dare to look within themselves and change (a huge paradigm in this case), unless they see it, which takes great amounts of courage.**

# UNLEASHING THE ALPHA

PLATINUM EDITION

**The bottom line here is that you should always go for the close you want, with a woman that fits your criteria ( of lover, girlfriend, wife ) and here's the kicker and it's aligned with your purpose.**

**Purpose is the most important thing in a man's Life. So everything has to be aligned with your purpose. Once you are charging hard at it, magically everything will be, by itself, aligned with it too.**

**Because, why are you reading this ?**

**what's your purpose with this information ?**

**The guy says: I want to get good with women ... great ... you will get awesome with women following this blueprint ... but, what if after the third woman you meet, you fall for this one, sex is awesome, and she's insanely good looking. Because you've only had two previous experiences with hot women, and you are desperately in love with this one, you start to get into needy mode, and she moves in, then you propose and you get married, have four gorgeous kids, and suddenly your core aches, you fall into the bottle, depression, and all sorts of trouble ... and all because almost a decade ago, and not blaming this on the**

# UNLEASHING THE ALPHA

PLATINUM EDITION

**imaginary marriage, but because you chose it that way, you decided to place a hold on your writing career and pursue a job that would maintain your new family ...**

**All the example from before depicts a lack of clarity of purpose.**

**You cannot get great with women if you only have two women and “settle” with the third. For you to get great with women, you have to have at least 20 relationships, being GF, lovers, great female friends - don't go for the marriage here of course - before considering yourself a success with women.**

**If the guy wanted to become a writer, he should've done everything in his power, for as long as it would've taken him, to attain his Higher Purpose, in spite of his wife, his family, money and trouble. And even more so BECAUSE of the reasons I just gave.**

**Because that's what he wanted to do, that's what set him free in space and time.**

# UNLEASHING THE ALPHA

PLATINUM EDITION

**So the guy lacked clarity of purpose.**

**He didn't get great with women, he didn't pursue his Higher Purpose. And that made him drift. Made him hurt his core and the people around him.**

**And the majority of men who are depressed and live unhappy is because they don't have clarity of purpose.**

**So when a guy gets needy, gets pussified, it's not necessarily that he became a pussy. It's mainly because he lacked clarity of purpose.**

**You want to have a family with four kids and have an awesome wife ? great. Following this blueprint thoroughly and taking massive ACTION, along with the strict criteria for women that you've already made, and abide by it, will get you that.**

**You want to be a player and have lots of female friends and lovers, never commit, always be chased by women ? Awesome. Following this blueprint thoroughly and taking massive ACTION,**

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PLATINUM EDITION

**along with the strict criteria for women that you've already made, and abide by it, will get you that.**

**You want a three way relationship, two gorgeous women that will provide all the great emotional environment for you to BE the MAN for them while you charge at your Higher Purpose ? Great. Following this blueprint throughly and taking massive ACTION, along with the strict criteria for women that you've already made, and abide by it, will get you that.**

**Do you want to always get phone numbers from girls, have an incredible amount of choices from women to go out and have fun ? My Man. Following this blueprint throughly and taking massive ACTION, along with the strict criteria for women that you've already made, and abide by it, will get you that.**

**But you see, It all comes right down to WHAT DO YOU WANT ... Be clear, be specific, not only for your Higher Purpose, but be clear with what you want with that hottie that's biting her lips from the other side of the table, that's been looking at you from the past 10 minutes.**

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PLATINUM EDITION

**BE CLEAR. CLARITY will get you what you want. No clarity will get you things, but you may never like them, nor appreciate them.**

**And when you don't appreciate things that Life gives you, you become ungrateful. And then Life will keep on giving you things that you don't want. And it all comes from being clear on what you want.**

**So Close, although it's the last fundamental of men/women interactions has to be present FIRST. I can give you all the tools for being the most attractive man in your town or city, all the tools for you to become the most socially savvy, the go to guy, the center of all the attention ... but if you don't know what you want, all the other fundamentals are worthless.**

**Because we Men, are here in this world to experience life through women, while we are always pointing, and penetrating Life and all of its blessings and difficulties to attain our Higher Purpose.**

**Women are NOT the be all, end all in Life. They are a by product of having an awesome Life. They will be attracted to a man that**

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PLATINUM EDITION

**is in pursue of his Higher Purpose. That's why being non needy is such a turn on for women. When you are aligned with your purpose, you simply don't give a fuck about her validation, if she enjoys your company, or anything that is not aligned with your purpose.**

**Remember we are here to enjoy Life through women, penetrating them physically, emotionally and energetically, while we are focused, charging hard, and constantly aiming at our Higher Purpose, whatever that is.**

**That being said, women will NEVER make you happy if you are seeking happiness in the form of a woman, and think that they'll provide it for you. Happiness is found by men who experience freedom, lost in space and time on the task ahead, and that means Higher Purpose.**

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PLATINUM EDITION

## **HOW TO CLOSE**

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**Close The fundamentals are the same. She has to be attracted to you and a strong emotional connection has to be built.**

**It's the same as buying a car. You like the brand, you like the model. The salesman is a jerk, so you move on ( no emotional connection ) to other dealer.**

**You liked the salesman, great guy, and it really brought the price down for you, but the model you wanted is automatic and they sold out, so you moved to the next dealer.**

**You found a dealership that has the model you want, the salesman is a great dude, you sit on the car. You smell the brand new car scent. You were not considering leather, but the smell, the feeling, and the looks ... dude the looks, makes you ignore the couple of extra grand that is going to cost you.**

**It can be ordered with 19" rims too. At a couple of more extra grands. No biggie, you are so into it there's no stopping you now. The salesman tells you that surely he can bring down the price a bit. That he will have to have a fight with his boss, but he'll get it for you.**

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PLATINUM EDITION

**You wait, sitting inside the car. You are basically intoxicated by the smell of the leather, and how fucking cool you look driving it.**

**Oh you are so in love.**

**Twenty minutes pass, and the salesman comes over, but his face has changed. Something in his face tells you that something went wrong.**

**Indeed, the salesman delivers on his promise about the price, BUT you can't buy the car. Not today at least. You will have to wait 48 hours, because the car is reserved for other client, a new Dr. in town. He left a check for a 72 hour window span to reserve the car. There's a big chance that he will drop by this afternoon and take the car with him.**

**How much do you want that car now ? Now that you have played in your head all kinds of movies, experiences and situations driving that beauty. How badly you want it now ? Now that you know it may be gone by this afternoon. Are you in some kind of pain, just thinking about loosing it ? I bet you are.**

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PLATINUM EDITION

**Those are the exact phases of seducing for a close. She has to go through the attraction, the emotional connection and a huge desire to get onto the next level.**

**You close by positioning, you are a THE MAN women want, whether they know that yet or not. And that makes you the chooser. Again can't say enough times, know what you want.**

**Always close at a high point in the interaction. The response of the woman you want to close can be significantly altered if you want to close for a kiss, or phone number when the two of you are awkwardly silent and the emotional roller coaster has come to a halt.**

**Become a master of the take away. In the car example, the salesman telling you that the car may be gone in the afternoon, skyrockets your desire to get it. A void is created because there's a chance you might not get what you want. That's what we want to create in seduction.**

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PLATINUM EDITION

**If you've decided to go for her Phone number:** After you've decided that, and at a point where she's already qualified, and you've built an emotional connection, and you DO want to contact her later, you say: "Listen, I've had the greatest time, and I really want to dig deep into - whatever you two talked about - some other time, here's my phone, dial in your number, so you can have mine also". She dials, you beep her on the spot, she checks her phone, everything's running, and - you seal the deal with this sequence: you lean in, you look her straight in the eye, pause, then look at her lips, then to her eyes again, and move to her ear and whisper: I'll see you soon. And you brush your cheek against hers. A final look, a smirk and you are off.

**Keys** Again, the blueprint has to be followed, attraction, rapport and all the other details. Clarity of purpose. Tension: when you are going to lean in, make all your movements twice as slow, and even you are not going to kiss her now - you've already decided to go for the number - triangulate your look, from her left eye to her lips, then back to her left eye and to the right eye. That movement will make her want to kiss you whether she wants to or not. Do this eye movement at least twice, on your way to the whisper and back from it. If she jumps on you well, kiss the fuck out of her of course.

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PLATINUM EDITION

**If she jumps to the kiss, of course kiss her, but if she doesn't, make sure you leave her hanging, desiring, thinking about when will she see you again. Longing for your text and call. Like the car salesman told you to wait 48 hours :)**

**If you end up kissing, always pull away from the kiss first. Void creation.**

**The more you triangulate, the more she'll reciprocate in the same manner. If she's looking at your lips most of the time, she wants to kiss you. Remember - lips, left eye, right eye, lips, left eye, lips.**

**If You decided To Go For The Kiss - Again, follow the blueprint, create the necessary amounts of attraction and emotional connection, and then bring up the subject of kissing, you can do it two ways:**

**Playfully disqualifying her - You can start by saying: "stop looking at me like that" - with tension created although playfully - "why you got me thinking so bad about kissing you" You basically blaming her on your desire. Although this works better with younger girls. Mature women will laugh in your face if you are not straight with your desires.**

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PLATINUM EDITION

**Straight approach - You build the tension, looking her straight in her eyes and triangulate your gaze, from her right eye to the left, then her lips, then her left eye and so on, you slow down your movements and say to her: Your lips seem so smooth and they are driving me crazy, I'm going to kiss you now and nothing will stop me ... and you go for the kiss, but ... and this is key ... you stop about half inch from her lips ... and you pull away for a sec (the car salesman take away at its best) and then you smile, dive in and kiss her good.**

**That final pull away is necessary to create the void, tension. And the smile is the confirmation that everything is ok. And then the kiss.**

**Every time you want something with a woman, you tell her what is going to happen and then you just do it to her. And this applies also to sex and the way you are going to fuck her.**

**Sexuality in women is 99% in her brain, so if you talk about it before, there's a 100% chance she will start to imagine what you are saying to her. And if she's attracted to you, she will imagine it doing it with you.**

**If you want to kiss her, bring the subject up, how you want to be kissed by a woman ( going first ) and then you can ask her how she likes it, if you want to know. The purpose of bringing up the**

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PLATINUM EDITION

**subject beforehand is to make her think about kissing you.**

**If you start to talk about a pink elephant, she will think about the pink elephant. And this is the kicker, if you want to fuck her or kiss her, or whatever and you don't know how to bring the subject up, tell her: don't think about kissing me, it's making me blush or Stop trying to get me to bed with you, you are naughty.**

**By telling her don't or the negative side of the sentence, it reproduces the same effect. Our brains are NOT wired to process the negatives. Don't think about a pink elephant ! voilà.**

**If You decided To Go For The Sex** - Again, follow the blueprint, create the necessary amounts of attraction and emotional connection, and then bring up the subject of sex, but the context or logistic for this to work are critical and understanding the scene can help you get the sex.

**If you are with more people. The main theme of conversation for a while now has to be sex.**

**And you both have to feel it.**

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PLATINUM EDITION

**There has to be a reasonable amount of touch, while you are talking or hanging out for this to work.**

**Kissing her beforehand helps but it's not essential, and sometimes it's better when there is a lot of touching and no kiss, and no intention to move to other places yet, while you are there with other people.**

**Of course if you decide to take her somewhere else more comfortable and discreet, you can do it and it will work wonders if follow the blueprint, create the necessary amounts of attraction and emotional connection. But the point here's is to make her so hot for you, that the sex will be hotter than you can ever imagine. While you are "warming her up" you are doing two things: the obvious, warming her up AND you are directly speaking to the devil in her, to her naughty side. Sex in public - or in this case, sexual foreplay - it's extremely arousal to women, they fantasize A LOT about this. So if you pull it off, you both are going to have a hell of a story together.**

**Of course do every thing in your power to make sure others won't find out what's going on. Tables at restaurants or clubs are the best for this. If she has any doubt about others finding out, she won't do it. So make her feel secure, make her feel comfortable.**

# UNLEASHING THE ALPHA

PLATINUM EDITION

**If she's already running her hand all over your leg, but hasn't got to your dick yet, take her hand and put it on your dick. If you haven't already got the boner, she'll feel you getting hard for her, so do it anyways.**

**And then just say to her ear: You have no idea what I'm thinking of doing to you right now.**

**And that's it.**

**Once you've said that, keep on the sensual touch. Don't be obvious, don't let anybody know. Be aware of it and protect the discretion at all costs. If she senses that you two might be caught, she'll put the breaks on you.**

**You will eventually have to take her to other place. Do it discreetly. Don't let your friends know yet. Don't brag about it or they'll pick it up. Right now you have to protect her from feeling like a dirty little slut. Even if she is.**

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PLATINUM EDITION

**And they all are.**

**But it's your job to bring forth that part of them.**

**Because women do that, they only show themselves entirely only to a certain type of men.**

**You are one of them now.**



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