



The Dark Art



of Charm

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The Dark Art of Charm

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INTRODUCTION

If you are reading this then you're likely becoming acquainted with the true nature of female sexuality.

What we are taught and what we are brought up to believe about women is the construction of media.

The media is wrong and attraction and seduction are very counterintuitive.

Therefore, it's really no surprise that most men are not having the sex they want, and don't get the results they want out of life.

The game is rigged against them and whether it's the part of some grand conspiracy or simply the natural consequence of trying to make "everyone equal" the outcome is the same.

This guide isn't about getting political or exposing the bogus lies of feminism.

It isn't even about trying to convince you that feminism hurts women more than it hurts men.

There are many good resources for this and if you can't find them or need recommendations you can e-mail me Daniel@unleashingthealpha.com and I will be happy to point them out.

This training is about giving you sexual power.

Politics is masturbation... where the rubber meets the road is in how to get what you want – sex, success, power and freedom.

Whether for a long-term relationship or a short-term fling this is what every man wants and needs.

With my help and the help of this training you'll get it.

This training is titled The Dark Art of Charm...

As with any power there is a light side and a dark side.

By saying this I don't mean that it's "evil" or even malicious.

What is traditionally seen as "light" can be just as one-sided, harmful, and destructive as the "dark."

By dark I simply mean that which is “unexposed” and traditionally “taboo.”

The reason I say this is both as a warning and as a form of protection for you.

As you continue to foster growth of your masculinity by switching ON the latent masculine power inside of your DNA and molding yourself into the unstopably attractive man that you are meant to be...

You are going to be exposed to this power one way or another.

The Dark Side of the Masculine Force is powerful and seductive and without knowing about it and knowing how to use it responsibly you will definitely do harm to yourself, other men and women.

This information is to be used with care and will be given out in doses because it requires skill to be used properly.

Not just to make sure that you get the results but that you don't get the backlash of applying this in the wrong way with the wrong people.

So with that in mind let's get into it.

Quick Note

Many men reading this are at least familiar with the Manosphere.

I don't align myself with the principles of this movement but I do appreciate what they do.

They do a good job of exposing the nature of female attraction and what truly drives women on a deep unconscious level.

They do a good job of exposing some of the political dynamics and motivations that affect both men and women in the modern world.

They are also very good at instilling men with a desire to improve themselves and understanding that they can.

Where they go wrong is in their very basic approach to this.

Mastering seduction is a lifelong skill.

It's one that you can get better at with time.

No matter where you are right now you can improve.

I don't care if you're 70 years old...you can still get better and bed younger, hotter women.

It will be much harder for men over the age of about 50 to really internalize this stuff but it is possible.

I taught this system to a 63 year old divorced man who is now married to a 31-year-old woman from the Philippines.

She is one of the most beautiful women I have ever laid eyes on and was a pop singer in her culture before she decided to settle down.

She also had several suitors including younger, multi-millionaires so it's definitely not the "foreign advantage."

Here's the key...there will always be competition and the hottest women will always get a lot of attention.

If you want to win in the game of pussy, life, and freedom...

You've got to learn how to win.

Most men in the modern world haven't learned how to win; they haven't been trained with the weapons that can let them kill (don't take that literally dude).

They fumble around with bad advice and a bad set of basic assumptions about the nature of women (i.e. blue pill thinking)...

And then lose and get frustrated.

Eventually the pain of continuing to lose pushes them past the point of frustration into a state of total despair and they "give up."

This is the way that most men live their lives.

Even the married ones.

Their wives get fat, turn into ball-cutting shrieks, emasculate them and turn them loose on the world.

So to win you have to get better and deepen your skill in the masculine arts.

It's not just about banter, flirting, escalation, etc.

You have to have a systematic way to spark, amplify and direct the emotions you are creating inside of her.

And honing and developing this system is simple...but infinitely complex.

That's why you can learn it in a few hours and it will take you a lifetime to master - even if you do eventually get married.

But don't worry...it won't take you years to get effective enough at this to ring the dinner bell at the buffet of hot ass.

How long?

About 50 hours of practice should get the average man enough expertise to really be effective with this.

Of course if you want to have world-class mastery you'll have to put in more time...but you're a man and better yet...

You're a man in the Big Balls Brigade, which makes you a badass motherfucker.

So I know you're not scared of the work.

Onward.

An Introduction To The Dark Side

I have already touched a little bit on the idea that The Dark Arts are not necessarily “dark” in the sense of being evil...but they do lean “inward” more.

By that I mean they are more “manipulative.”

Where the Light Arts are about creating positive emotions, getting her to laugh, helping her feel good about herself and you in a way that sparks attraction and arousal...

The Dark Arts are more about creating powerful emotions both positive and negative inside of her that get her hooked on you.

Most men unacquainted with the Dark Side of the Masculine Force will be completely shocked by it's power and may even become overwhelmed.

As I mentioned in the beginning this is a side to masculine sexuality that you are bound to touch and come in contact with as you increase your skills in the art of seduction and unleashing that powerful masculine energy you have lying dormant inside of you right now.

Most men who don't understand and don't know how to wield this power will struggle with seduction because while it's easier to get women's attention by simply practicing the basic approach, banter, tension, escalation type of game really getting her hooked on you requires a little bit more fire power.

This goes way beyond basic push-pull and actually goes into deliberately toying with her emotions in a way that can get her not just interested, not just attracted, and not just willing to sleep with you, but completely and hopelessly addicted to you.

So I have to say that this power comes with a warning.

This stuff is powerful and potentially **life destroying**.

Not just for her but for **YOU**.

This isn't a “phony-baloney” type of warning...

You probably cannot even imagine the kind of drama and craziness that an emotionally obsessed woman can bring into your life.

Right now, the idea of a hot woman who can't get you out of her mind sounds unbelievable or "too good to be true."

But trust me when I say that not all hot women are created equal and that if you use this power irresponsibly you will create a giant fucking mess that you don't want to deal with.

So for your own sake...apply this stuff responsibly.

You want to think of this power like a 5 alarm hot sauce.

For most women you just need to sprinkle a little bit into the interaction to make it spicy and interesting enough for her to want to keep sleeping with you and spending time with you.

Some women have more of a tolerance and so they need a little bigger dose.

But you always have to proceed with caution and apply just enough to create the effect you want because if you apply this stuff to liberally you can cause some real damage.

I get e-mails from private clients I've taught this stuff to who have used it irresponsibly and have a mess on their hands.

One guy ended up losing his job over it...

Another guy ended up breaking up a marriage.

So I have to include this disclaimer because there's always some guy out there who doesn't heed the warnings I give and ends up with a mess.

If you have this kind of trouble e-mail me RIGHT AWAY at dan@unleashingthealpha.com I can usually help you start to reverse the effects of it.

But it takes time and energy to do that so like everything...the best offense is a good defense.

So don't say I didn't warn you...

This guide is divided into two parts.

The first part introduces the paradigms that will give you the proper mindset and lay the foundation for you to be able to properly use the Dark Arts in your seduction.

In order to really grasp how this works you have to understand the basics and get the psychology down so that you know why you're doing something later on.

Then second portion of this guide is all about systematically applying these paradigms to get those harder to get women stuck on you.

There's some additional videos where I go into a little bit more detail about some of these concepts.

Now I know from my own personal coaching clients, guys who pay me \$300/ hour to help them Unleash the Alpha and master The Dark Arts that there are men who want to jump immediately into the "how to" portion of this guide.

Resist that temptation.

In order to not just make this more effective but protect you from the backfire you really need to understand where all of this stuff is coming from and the framework so that you can ultimately master it without it mastering you.

So please read the entire manual in order...then watch the videos that go into a little more detail on the finer points.

Then of course you have to take action!

You have to internalize this stuff and use it.

You have to put yourself in situations where you can meet attractive women that you can practice this on.

Remember that repetition is the mother of skill.

It won't take long.

Most of my personal coaching clients, guys who pay me up to \$300/ hour to learn this kind of stuff get this down pretty well with just a few weeks of practice.

That might seem like a lot but a few weeks time for the skill that lasts for the rest of your life is a pretty good trade off.

So with all that in mind... let's get down to business.

Part I

Paradigms Of The Dark Side of the Masculine Force

Chapter 1: Women Don't Need Sex Like You Do

I'm famous for my opinion that women like sex even more than men.

And I get a lot of flack for that from a couple of dudes in the Manosphere that I won't name... one of whom has an ENORMOUSLY popular blog.

Which is too bad in a way because I have a lot of respect for him.

But either way.

I don't mean that women NEED sex like men do.

They don't.

They don't have testicles (though lots of modern ones act like they do).

They don't have the same testosterone levels and that drive to release isn't there for her like it is for you.

That doesn't mean that aren't sexually frustrated women but they are frustrated because they can't find men to fuck that spark those raging emotions inside of her.

So liking something and having an intense emotional NEED for something are two completely different things.

When women get their motors running in the right direction (which you can condition in her with the right approach I'm going to show you)...

She's going to want to fuck you all the time.

It's pretty awesome to experience that after you've been wandering in the desert with women for your whole life.

But like all things in the natural universe there is symmetry.

So there is an emotion that women NEED that you only enjoy.

That emotion is the feeling of validation.

Women chase validation the same way men do sex.

Now, every human being wants to be validated...this is very clear.

But to you as a man validation is a “nice to have” experience.
You probably don’t wake up in the morning and crave validation as a man.

If you are it’s likely a sign that there’s a little emotional imbalance in your life as a man and that you need to reconnect with your mission and purpose a little bit more.

That is not to say that you shouldn’t enjoy attention and validation it just means that if you are seeking validation out...it’s likely a sign that your focus as a man is off base.

So for you as a man craving and chasing sex is a fairly normal kind of experience...although not the highest authority place to be.

Ultimately, you want the pussy to chase you and if you develop yourself as a man with this program it will.

But it just means that it’s perfectly normal for you as a man to feel this way.

Women place a high level of emotional priority on feeling validated in much the same way.

It’s very important for them and it’s essential to wipe out a lot of the anxiety she feels about fitting in, being important, and feeling safe.

Think about the shoes and handbags she buys, do you think she buys any of those things to get laid?

Of course not!

If she’s even average in attractiveness she’s self-assured in her ability to get sex.

If she puts herself out there to the right guy at the right time...getting laid is not going to be difficult for her.

But what she does feel anxiety about is whether or not she will be seen as more than “just another girl.”

So women spend ridiculous amounts of money on clothes, handbags, and shoes not because men will pay more attention to them but because they get validation from other women.

It’s why she will put men in the “friend zone” without sleeping with them...

It makes her feel powerful and self-assured to know that she has options.

Women game men for attention as much as men game women for sex.

Ultimately the important thing to understand is that validation and giving away the game emotionally too soon or too predictably is the kiss of death of attraction and as soon as she feels that and knows she doesn't have to work for your attention anymore you already lost.

Which brings us to the next point...

Chapter 2: Expectation is the Death of Attraction

Imagine if a woman constantly satisfied you sexually 24 hours a day with no rest.

She gave you no space to recover or recharge...she just continued to give you orgasms over and over.

How would you feel?

Exhausted.

Sore.

Bored.

Burned-out.

Some combination of all of the above?

The point is that sex is only gratifying because you've allowed yourself space to build up a sexual appetite.

Recall the last time you ate so much you felt uncomfortably full.

Just let your mind wander to that experience really quickly.

If I were to offer you a delicious, hot fudge sundae right after you ate that meal you wouldn't want it.

It doesn't matter if it's the most delicious thing ever created because in that moment... just the thought of eating ANYTHING was probably repulsive to you.

The point is that an emotion can only be satisfying if it fulfills a hunger.

Most men are way too predictable in the way that they approach seduction.

Likely this isn't your fault.

You've been taught that persistence pays and in almost every other situation it does.

Success in the art of charming and seducing hot women is not like success in almost any other area of life.

The more you chase after it the more it retreats from you.

If you're watching romantic comedies STOP!

If you're listening to what women say they want from men STOP!

If you're blindly following scripts and themes from bullshit, mainstream relationship advice gurus...then you are doomed to a dry spell that might make you want to put your wang out to pasture.

Women want romance.

They want you to be thoughtful and appreciative.

They want you to be there for them and be attentive and a good listener.

But they don't want these things all the time.

No matter how much they tell you they like a guy that calls...they only feel that way because he's created a sense of lacking in them.

They feel anxiety over whether or not that man truly cares about them and wants to see them.

That anxiety has two parts to it.

Number one...there's the positive feelings of attraction and connection you've created in her.

Number two...there's the anticipation WITHOUT perfect fulfillment.

You have to fulfill her enough that she will feel like she could have you...but not so easily that she can't appreciate you as a challenge.

Once she EXPECTS something from you...

Once she feels like there's nothing else to discover about you...

Then the game is over.

Now, there is always a point in the relationship where she's going to feel like she "gets you."

That she understands what you're about.

This is good...but most men give everything away way too quickly.

It's kind of like a murder mystery where the killer is revealed right away.

There's no anticipation and no excitement to look forward to.

You never want to "tell a woman" what you are... you want her to discover it on her own.

The key to letting her feel like she's "discovered" it is to continue to throw out little pieces about you or give her little bits of good feelings and then to vanish.

The formula is to create comfort, spike her emotional state, and then vanish when she reaches a high point.

Let her continue to wonder about you and turn you over in her mind.

This allows you to occupy her mental real estate and gives you the emotional leverage that will keep her intrigued about you in a positive way.

This is still mostly "Light Side" game here.

We haven't really gotten to playing dirty yet.

The point is to make you aware that you don't want any woman to feel like she "gets you" until you're already in the kind of relationship with her that YOU want to have.

The last point I'll make is about frame control because a lot of men mess this up.

You'll hear a lot of advice from dating coaches or pick up artists that you should always leave the interaction first and that you should always want her less than she wants you.

This is actually not playing to win...it's playing not to lose.

Sometimes you want her to feel overly comfortable...this will help her relax and feel safe.

Then you want her to feel anxiety...this creates that motivation to continue to seek you out and let you occupy her mind when you're not around.

It's a lot like a soap opera.

You're constantly satisfying her desire to know something while at the same time creating new layers of drama and mystery.

By always stirring and agitating the pot along with creating those kind of "cliffhanger" feelings of anticipation you'll be leading her through the kind of emotional experience that will very predictably make her feel curious, then hooked, and finally completely obsessed with you.

It will take you some practice to really get this down but once you do...bedding, and dating women that seem out of reach right now will be as easy to you as putting on your socks.

Chapter 3: If You're On Her Mind You're In Her Heart

Think of the last thing that you really had something stuck in your mind.

It doesn't really matter what it was.

It could have been a promotion you wanted.

It could have been a woman you had your eye on.

No matter what the situation is was impossible to get it out of your head.

Another thing you would have noticed is that if it was in your head then there was definitely an emotion attached to it.

It's not possible for you to be fixated on something mentally and not have a strong emotion attached to it as well.

Well women go through the same thing but for them the emotions that they are feeling are amplified by a factor of 10 to 100.

Her mind and inner world are very much attuned to emotional experience.

Women want to feel and men who make her feel intense emotions are men that get her sex.

It's really that simple.

A woman doesn't have to think you're her "type."

She doesn't have to believe that you're the kind of man that will make a good provider or be there for her when she's feeling down.

She doesn't have to think that you'll do a good job of helping her raise her children.

If you penetrate her inner world, you could be ugly, you could be jobless, you could have bad breath and it won't matter.

Think of it this way...in the short run women have all of the advantage in the dating and mating game.

They are the gatekeepers of sex so they tend to control the flow of the early stages of the relationship.

So for an attractive woman say...above an 8 or so she's going to have enough opportunities with men that it's all going to be about the same after a while.

Some of these guys are better looking than the others, or more athletic, or taller, or have better jobs or more money.

But very few of these men will have a powerful emotional impact on her.

So when you start to unleash your inner attractive man, you start to improve your appeal to women and you start attracting the attention of hotter women...the big challenge will become having a powerful emotional impact on her.

Because those are the men that will stand out.

She almost never gets to meet that kind of man.

Men come to the truth about women through the PUA community, or the Manosphere, or the MGTOW movement and think that "game" or simply "luck" is the key to winning women over.

But the real "secret" to getting a woman emotionally obsessed with you is to make her fall into your emotional gravity.

Think about where a lot of guys end up with the women they are most attracted to.

Most men are so hungry for sex from the more attractive women that they put up with all kinds of shit just to try and get it.

They end up in her friend zone or end up her "fanboy" worshipping at her sexual altar and trying to figure out if she likes them or not.

The fact is that if you have this kind of emotional investment in a woman you've not even slept with yet...chances are you're not going to sleep with her.

You're overly invested in her emotionally and she's going to be able to sense this about you.

Most men try to play the seduction game by female rules with the hotter women.

They display signs of being emotionally invested and willing to consider her "special and unique" before they ever even sleep with her.

They are “orbiters” that is, they are revolving around her emotional gravity and getting their own minds twisted up in the process trying to impress her with their charms.

Instead you want to be the one that creates the dent in her emotional reality.

You want her to be wondering about you.

You want to withhold your ultimate approval and acceptance of her by zigzagging and making her navigate through a labyrinth of emotional experiences that make her wonder whether or not she’s “good enough” for you.

Later in this training we’ll outline a system that you can use to create these effects but in essence, the idea is to get her obsessed with needing to feel your approval.

This is a form of emotional conditioning that is actually very simple to create.

If you can get her attracted to you...you can create this feeling inside of her.

It’s important that you understand the concepts of how to play the game and what women really respond to in terms of deeply investing themselves emotionally with a man.

This isn’t just about getting to laugh in an approach, or getting her to meet you for drinks, or even kissing her...it’s about pulling her into an emotional black hole so that she becomes completely OBSESSED with you.

Chapter 4: Hacking The Game

It's important to recognize that men who used to lose can win the game of seduction.

You aren't determined by your past experiences or failures with women and you can go your own way without giving up your share of the hot ass and searing sexual fun that you deserve.

If you've gotten to a certain part of your life you've probably amassed a good number of accomplishments so far.

If you're over the age of 30 chances are that you've become financially independent, developed your skills, and learned how to fend for yourself both emotionally and physically.

You probably have a ton of experiences and stories that make for interesting conversation.

There's a lot that you have to offer and believe me...even though it might seem impossible to pull those "hard to get" women into the kinds of relationships with you that you want...

It's TOTALLY attainable.

Unless she's a famous celebrity the girl(s) you have your eye on are attainable.

You really need to internalize the idea that they don't really care about good looks, money, height, dick-size, or fame.

Those things all help but there are plenty of men who have those things going for them who have far less success with women than you would imagine or that they want.

The fact is that those things make it easier to get her attention and get her to feel at least some level of attraction for you but they are not the kinds of things that keep her around.

In order to really get her motor turning and get her obsessed you have to have a deep and powerful emotional impact on her.

You have to really twist her mind up with intense mystery, insecurity, and anxiety over you.

I know that this might sound horrible to you now if you're coming from the blue pill reality or the Light Side seduction tactics.

You're probably a good guy who has responsibilities and scruples and wants to set a good example in certain areas of his life.

And these are all very good things and I wouldn't discourage any man from being a good and moral human being.

In learning to manipulate these emotions in women and "hack the game" to put the odds into your favor you really do have to bait her with emotional booby traps but that doesn't mean you have to be evil.

You don't have to turn into an amoral con artist to make this work.

Women want a little dark in you.

They want your shadow to loom for a stretch.

But ultimately they want you to be a good guy and to be reliable and emotionally vulnerable but not all the time and DEFINITELY not right away.

You've got to break the rules and keep her guessing in a way that continues to make the relationship exciting, impactful, and emotionally thrilling for her.

Women easily get hooked on this kind of roller coaster thrill ride and will be completely helpless against falling for you HARD if you play this right.

In every relationship well-defined patterns are set up that tend to play into her favor over the long run if you're a typical modern man (this goes double if you're a MGTOW or come from the Manosphere).

Hotter women who are in their sexual prime have a very easy time pulling men into the web of their emotional approval and play the game by their rules.

These men buy her drinks or take her on expensive dates.

They cart her around town and play to her every whim and give her whatever she wants all the time.

They give up all of their personal time waiting around for her to call, show up or decide that she wants to hang out with you.

These rules are things that she may not be conscious of but somewhere deep in her awareness she's aware that these little contingencies have been set up in your interaction with her.

In order to hack the game you have to learn to break these rules and break them strategically.

Most men make it really easy for women to forget their existence...

They forgive every little bad behavior she throws out.

They react and get upset with her tests.

They give her all the power to approve or disapprove of them.

So you have to learn to turn these things upside down.

Call her out on her bullshit.

Don't give her all of your approval when she does something cool for you or something that you like.

Let her know that you're not her dancing monkey by refusing to play into her need for drama and entertainment.

Show controlled anger towards her if she does something offensive.

The key word is "controlled"...if you fly off the handle or lose your shit she's going to assume that you are a lower status man or that you may be violent and she's not going to want to be around you.

Later on I'll talk more specifically about ways to do this and implement these strategies into a seduction but for right now I want you to be able to identify the big themes that drive The Dark Side of the Masculine Force and how to use them to get more of what you want, on your terms, and on your timetable.

This is about keeping her guessing...like we've talked about earlier in this guide but it also goes to a level deeper.

Hacking the game is really about understanding the paradigms and the driving themes in your relationship with a girl and how to break those paradigms strategically in order to create higher levels of intrigue and emotional investment on her behalf.

Recognize the patterns, habits and themes of your interactions with her and break them intentionally.

Chapter 5: Deconstructing Your Conduct

Most attraction forums for men are littered with men who are writing in trying to interpret female behavior to see if she really likes them or she doesn't.

While I understand the emotional state that most of these men are in... they are playing the game backwards.

Understand that as a man it isn't really your job or your concern to try and "decrypt" her behavior and figure out what every little thing that she does means.

In general you should focus on making yourself as attractive as you can by following the principles outlined in **Unleashing The Alpha™**...

That is take charge of the paradigms with women...

Understand how to interact with them...

How to shift your mindset so that you are the prize...

How to construct powerful body language and social cues that will naturally draw higher numbers of attractive women in your reality and world.

How to sculpt an attractive countenance and persona that has sexual impact with women...

This will give you the greatest level of choice with attractive women.

It also naturally reduces neediness and makes it much easier to perceive yourself as the reward in your interactions with women, which is the proper frame to have if you want to seduce the highest quality, and most attractive women.

You should largely take her behavior at face value and not read into it too much.

Women are pretty obvious with men when they are interested in them and you simply need to spot the big tells.

Is she messing with her hair or clothing?

Is she giving you her undivided attention?

Is she making a lot of effort to appear attractive for you?

The big tells will let you know if she's interested.

If she isn't displaying these or you have to work really hard to get or maintain her attraction in you this is a clue that you need to move on and forget about her.

If she was at least a little bit interested in you she'll likely come back around when you stop paying attention to her.

If she wasn't then she'll drift into the sea of forgotten women in your world and you'll simply move on.

There are so many women in the world and so many options once you start to activate your natural dominance you'll have more than your fair share of opportunities with attractive women.

Men who develop themselves into the most attractive versions of themselves on a daily basis are 10 to 100 times more rare than even very attractive women so you won't have trouble.

Instead, you want to let women use their naturally higher level of emotional complexity to drive themselves crazy for you.

That's right...most men don't need to do more to make women obsessed with them and really turn the game of seduction upside down for themselves.

In general...they need to do less.

Less reading into her behavior, less effort to try and get or maintain her attention, less wondering about whether or not they are good enough for her.

And instead they need to focus more of their effort on triggering her natural emotional mechanisms to make her wonder about you.

This is easier to do with hotter women because they are used to men being very transparent and very eager to earn her attention.

Most men are very obvious in their intentions with women.

They are taught to be aggressive and open.

By contrast, women learn to broadcast their emotions subtly.

They learn "black ops" emotional warfare that sneaks under the radar and offends at a deeper level.

If they have a problem with another woman they'll make up a rumor about her or talk shit about her behind her back.

They always read into the behavior of people around them and try to interpret that behavior through the filters they have set up for what to expect.

Most men play into this frame very easily by making themselves very available to attractive women and trying very hard to make her like them.

She already knows what to expect from those interactions because she's been having them since she grew tits.

They are "old hat" to her.

Think about the first action movie that you saw.

It was really exciting and kept you engaged the whole time on the edge of your seat.

But as you watched more and more of them you got used to the stimulation.

So it becomes really boring for you to constantly see the same thing over and over again.

There are still action movies that give you that thrill ride, edge-of-your-seat kind of experience but they are more rare.

They are also the kind of movies that keep you guessing...they deviate from the formula that you've come to expect in a way that makes you wonder.

Attractive women feel the same way about men.

Most of the men they date or interact with are very predictable and she'll categorize men very shortly after meeting them. Even so, right out of the bat,

So instead you want to be the attractive rebel.

The guy who doesn't always play by the rules and keeps women guessing about him.

This doesn't mean that you're crazy and random and have no emotional control over yourself.

You don't want to come off as unstable.

You just want to be the attractive rebel that interrupts his own patterns and keeps her on the edge of her seat.

Rather than being the predictable Rom Com she's seen 100s of times you want to be the intriguing thriller that keeps her guessing.

Ultimately, you want her to wonder "what the hell is going on here?"

You want her to feel some anxiety about whether or not you'll call.

You want her to huddle around her friends and colleagues on her lunch break trying to "decode" a text message that you sent her.

You want her to spend lots of time on forums trying to search out clues to your behavior.

Again, this is really counterintuitive because most men assume that women would like a straightforward and dependable guy.

And on some level she does but she also wants an exciting guy who makes her feel intense emotions.

You create patterns and then break them.

Ultimately she will fall "in love" with you in your absence, not in your presence. She'll become obsessed with you when you are not around.

We'll talk more about how to do this later.

But for right now understand that you want her to deconstruct your conduct.

You want her to try and breakdown what's going on and where you're coming from so that you start to occupy more of her brain.

Chapter 6: The Triumvirate

Ultimately, creating emotional obsession in women is about skillfully using three different agents of sexual influence to overwhelm her emotional mind with a flood of feelings that she'll project onto you.

These 3 powerful agents of sexual influence are:

1. To disrupt her expectations and create distortions in her assumptions
2. To pull her into your emotional gravity by getting into her emotional mind
3. Get her to seek your approval and validation.

That is the structure of the game.

Each of these agents in and of themselves can be powerful when employed correctly.

But when you combine them together in the right way...you can totally blow her fucking mind and put yourself in a category that no other man she's ever met has ever been in.

It is simple but extremely powerful and with just a little bit of practice you can be routinely creating the kinds of relationships with women that you want on your terms and have them be totally obsessed with you and working their asses off (sometimes literally) to earn your approval.

This becomes a Triumvirate.

In ancient Rome, three powerful leaders Julius Caesar, Marcus Licinius Crassus, and Gnaeus Pompey created a triumvirate.

Without going into all the details of this the importance of it was that it completely changed the face of Roman politics.

The 3 men together were significantly more powerful than any of them would be separately.

In exactly the same way the agents of sexual influence will create intense feelings about you inside of her.

People become very attached to the feeling of something.

Often times...seeking the outcome is more addictive than whatever fleeting emotion the outcome brings.

This is really what underlies a gambling addiction.

The gambler takes a risk, which interrupts their current emotional pattern.

They are now in a heightened emotional state that creates a level of anticipation for the outcome.

The risk they took sometimes pays off and sometimes doesn't.

Because they can never predict the outcome and they are always seeking the emotional impact of the heightened state...they get addicted to this process.

As the pattern grows the risks they take are larger.

Pretty soon they can ruin their entire lives in chasing after the high of the gamble.

Now, to be clear I'm not suggesting that you create this kind of emotional state in the women you seduce with **The Dark Art of Charm**.

In fact, I advise you to be really careful who you use this on and how much of it you layer on because it can really start to have a potent affect on people.

But when you get into the heart of what you'll be doing you are creating the same basic level of emotional anticipation and uncertainty that makes people keep gambling well after they've exceeded their budget.

In fact, the gaming industry in Las Vegas is created on this concept.

When people get wrapped up in the emotions of the game they are playing they continue playing long after they should have stopped.

Again the core concept is to combine these agents in the right way at the right time.

It should be integrated with Light Side game and even traditional "nice guy" stuff.

Don't become too rigid or you'll risk falling into a pattern of never gaining any level of comfort with her.

If a girl doesn't feel comfort with you then she'll never feel attracted to you.

At the same time if she feels too comfortable with you then there's no mystery and she always knows exactly what to expect.

So keep in mind that this system is not about trying to fuck with her all the time and overwhelm her with immature “asshole” behavior that keeps her from developing comfort and trust with you.

That might work for a one night stand with women who are seeking attention but if you want to build the kind of relationship with a high quality girl that gets her hanging on your approval and affection you need to be able to mix it up and apply traditional Light Side and Dark Side tactics together.

Chapter 7: Sexual Mind Control

Sleeping with a woman usually has little emotional impact on her past a certain age.

She may sleep with you because she's bored, because she's horny, because she's lonely and wants validation.

If you're unleashing your attractive manly traits and building the right kind of life that attractive women want to be a part of...then you'll probably have opportunities to sleep with attractive women.

Whether you're having a difficult time escalating sexually with a woman or you're just having trouble making those hotter women that you sleep with more emotionally invested in you...

The way to begin to actually get the upper hand in your relationships is to have a certain level of sexual mind control over her.

In order to really make this work you're going to have to understand a few key points here.

Some of this might seem like repetition from **Unleashing The Alpha™** or other seduction and game material that you've been exposed to but it's actually really important to understand this to make it work.

The first principle:

Attraction doesn't make sense

It isn't logical.

That's why trying really hard to win at the dating game is so frustrating and so many men in our modern society have just given up because they can't seem to really internalize this point.

In reality, the structure of the modern world has a lot of problems but the opportunities for you as a guy to have amazing, hot sex with a variety of stunning women in a myriad of different kinds of relationships are unparalleled with any other point in human history.

And men don't take the time to really develop themselves and learn how to win at this game.

They try to be really accommodating and nice to her and treat her like a princess.

She'll swear up and down that she's truly a "princess" and wants to be treated like one but the fact is that she isn't and she doesn't.

I know this is confusing but as a man exposed to the true nature of the feminine you have to accept that what she says isn't really what she means.

She's nothing special at all.

And deep down she knows this.

If she's hot she's just a girl with really nice bones, skin and clothes.

She's not a special human being at all.

She's not royalty and treating her like she is plays into her frame and is ultimately unattractive to her.

Things shouldn't always be good or agreeable and she doesn't always have to have a good time with you.

You don't have to make her feel good all the time.

Which brings me to the 2nd element of sexual mind control:

Emotion is all that matters

Her logical opinion of what "should be" or "shouldn't be" makes no difference in the game of seduction.

She will make all of her decisions on which men she will sleep with emotionally and then rationalize those decisions later on.

She'll tell herself that a bald, overweight guy is "hot" because he makes her feel intense emotions and keeps her guessing.

He's super sweet and sincere one night making her feel very comfortable and creating a warm vibe with her.

The next night he seizes control of the situation, pays her almost no mind, treats her like she's "no big deal" and maybe even openly checks out the waitress.

She feels such intense emotions around him and he warps her reality so thoroughly with intense attraction that she'll justify almost any shortcoming (including him being a violent criminal in some extreme cases).

Which brings us to the third and final principle:

What you think you need the least...is what you need the most

When she starts validating you, answering your texts on time, asking YOU to hang out...and building the comfort and attraction, you're going to naturally assume that you can let up.

You'll want to resist breaking rapport and leading her into a negative emotion because it feels really good to be in that happy state with her.

Now, understand that I'm not telling you that you should go sociopathic on her and start to be an unbelievable ass like telling her she looks fat or telling her to shut the fuck up when she says something...

Rather, it's a very subtle emotional shift out of comfort and rapport that creates tension and gets her to feel like she has no idea where you're coming from.

The minute you're starting to feel that "you're in" or "she's different" that's when you need to discipline yourself, disrupt that emotional pattern and use the Dark Side.

This is the paradigm that creates mind control, it really can end up in a place where you are the author of her reality and start to become the source of her self-image.

So this particular part of the system has to be used very wisely.

This is the point where you can really start to mess up her life and your own by overdoing this shit with the wrong kind of woman.

There's one last point to make here before you can really start to move into the system and get more practical about how to implement these lessons into your seduction repertoire...that is the notion of love.

Chapter 8: Love Is Not A Higher Faculty

The biggest reason that attraction doesn't make sense and that men who seem to do everything "right" fail in it is that decisions of love are not made with the higher faculties.

Just like attraction isn't logical...neither is love.

Love is a decision made with her animal brain.

There's a commonly held idea that lust is animal and love is spiritual but the fact is that they are really different manifestations of the same thing.

Most of the coaching clients that I tell this to get a sad and dejected look on their faces when I force them to really look at the truth of what's going on...it's like telling them there's no Santa Clause.

All the magic and hope they had in male/female dynamics is destroyed forever but whenever a fairy tale dies there's the chance for something more powerful and impacting to take its place.

At one time people thought that lightening was the cause of angry nature gods.

Now we understand the science of electricity.

Replacing myth with cold, hard reality isn't going to generally result in warm, fuzzy feelings but it can give you power.

If we still believed in the mystical power of nature gods then we never would have developed digital electronics.

So if you can really learn what love is and how it works you can manipulate that knowledge to create it inside of the women of your choosing.

Love is not about sharing common ground or being "compatible."

It's not about having some kind of deep, profound connection with her or a shared history or background.

It's not about liking the same fucking TV shows or music.

It's not about being better dressed, more famous, richer, or "better" than other guys she meets.

It's not even about incredible, blistering hot sex.
Love is 100% about her feeling unique, and amazing when she's with you.

This isn't about you creating poems for her or any other crazy romantic gestures it's simply a matter of triggering the right sequence of emotions, in the right order, at the right time.

Because you've held love as this miraculous force your entire life it's been mysterious to you and you've been a victim of this power.

Usually you've been the one on the losing end of love...investing your emotions into a girl who quickly lost interest in you and pursued someone else.

The guys I coach who are in the most pain are usually the good-looking, successful guys who lost that one girl he thought was his everything to some guy who clearly doesn't measure up on paper.

It actually happens more often than you might think.

Love really begins in the animal brain...in the pleasure centers of the limbic system, which is the part of the brain that processes emotion and feeling.

Then the ego gets ahold of these feelings and they start to have an impact on your self-image.

Once your self-image gets ahold of the concept and you start to reflect this feeling as part of your identity it gets linked to the person that you perceive as creating those feelings.

You feel validated and you get an ego boost from being in the presence of that person.

It is all about the way that you feel when you are in their presence.

Now, when you think back on the experience you'll tell yourself that you feel this way because of the different logical reasons you should feel the way you do.

You'll tell yourself you that you love the girl because she's beautiful...

Or because she's smart...

Or because you guys have so much fun together...

Or because you have so much in common...

But the fact is that you have all of these feelings because of the way that your ego reacts to being in the presence of this person.

You feel validated...

You feel powerful and dominant.

You feel successful and somehow above other men.

And women want to feel their own version of that high but for them it's about feeling special and unique.

The whole game of love is about validating that element of her ego that wants to feel special and unique and then withholding that validation and making her earn more and more.

When we get into the system portion of this training we'll talk about how you can discover those unique elements of her that she wants you to validate.

Then how to strategically give and withhold that validation so that she chases after more.

When you play this game with her effectively she won't be able to help becoming totally obsessed with you.

The way you play it and how much you give and withhold will determine the strength of her obsession with her so you really don't want to play this game too fast and loose to start out.

You can end up creating real problems for yourself.

So keep that in mind.

And on that note...let's move on into the actual system and start to apply the paradigms in ways that will get you laid and get her obsessed.

Part II

Systematic Application of The Dark Art of Charm

Chapter 9: Jamming Her Signals

It's been said that all is fair in love and war.

It's interesting that love and war are both equated as being some kind of battleground where lives and legacies are on the line and competition is fierce.

Of course, it's also very true.

If you're going to win in the game of seduction then you have to start to incorporate the kind of tactics that actually work.

We're now entering into the part of this training where you're going to learn the tactical approach to creating the emotional turmoil that will ultimately lead her to obsess over you and see you as THE option above all others...

The first step in creating that emotional turmoil and tension is jamming her signals.

Just like in war...the side that establishes communication dominance will always win.

If she is an attractive woman she is used to men trying to win her over and convince her that they are good long-term material.

Men tend to overvalue the approval of attractive women because they have a difficult time creating sexual options for themselves.

Therefore you will have lots of competition but very few skilled men that actually know what they are doing in a seduction.

Their failure will be your reward because their "same song...second verse" style of game will make it easy for her to see them coming from a mile away...even if they're younger, better looking, or have more money than you.

Because those other men get trapped in her emotional gravity and want to nestle into the good feelings of her approval...they overplay their hand and make things too easy for her.

She quickly gets bored and drops their asses for guys that make her feel more excitement and ego gratification.

She's only going to feel a high level of validation if she feels she's earned it.

So the first step is to jam her shit up.

The best way to do this is to create uncertainty.

Uncertainty means you don't easily give away your hand.

You never want her to have that feeling that she knows what's going on and she knows what you're going to do next.

So regardless of where you are in the process of the seduction you always want to keep her on her toes and keep her anticipating your next move.

This will only work if you can spark some basic level of attraction and interest in her.

So don't start trying to mix up your intentions if she doesn't feel any interest or curiosity for you because it won't work.

In every interaction there is a theme.

So the first step is...

Identify The Theme:

Even if you just met her there is some kind of theme established in your vibe with her that you could identify.

Your job is to identify those things and write them down.

This accomplishes two things:

1. Expose this behavior to your conscious mind
2. It gets more of your nervous system involved in the process

The problem with rolling things over and over in your mind is that they stay in your mind.

When you are able to get things out of your head and on paper then you actually start to close the loop.

If there's a lot of emotion about some situation or you've been turning it over in your head for a while then you might have to write those things down a few times before they come out.

Don't simply say them to yourself.

Don't just say them out loud.

Write them down.

This allows you to actually see and feedback to your conscious mind the patterns that are evolving in your interactions.

Examples of patterns you might notice:

- You hold back on your opinions and viewpoints around her
- You try and impress her by inflating the truth or inventing stories about your past to make yourself seem more interesting
- Give her compliments
- If she's looking for a compliment you serve it up
- Laughing at all her jokes even if they aren't funny
- Always taking her side when she tells you about some kind of drama in her life
- Always doing favors for her when she asks you to
- She always ends the conversation first either in person, over text, or in a phone call
- You tend to start listening to the music she likes, taking interest in her world views, adopting her speech patterns
- You try to keep the conversation going during the silences

Don't judge yourself for these themes just make note of them.

It isn't about beating yourself up for doing this stuff...

Every guy does this stuff when he likes a girl it's natural.

You also have to recognize that you want to do this stuff...but you can't do it all the time.

Again...expectation is the death of attraction (see chapter 2.)

Reverse Her Expectations:

This is where you start to invoke the Dark Arts in your seduction.

You have to have the themes of your interaction or relationship already mapped out.

You know some of the themes of your behavior that may be causing her to lose interest in you.

Now it's time to actually find ways to reverse these patterns in your interaction with her.

You may have many options for how to do this...or only a few depending on what theme has been established.

So, for instance if you're always the one who texts first...the only way to break that is to let her text first.

If you haven't known her or created enough rapport that she would eventually contact you if you didn't do it first...then continue doing it first because even though it's not the most powerful position to come from you have to have a way to keep the interaction going.

However, don't keep the conversation going or try to revive if it dies.

Let it die...then contact her a few days later to meet up with her.

If she won't meet up after 2 tries...drop her and find another girl.

THERE IS ALWAYS ANOTHER GIRL.

Sometimes she's too distracted or you just can't get her attention.

This system isn't about controlling people or forcing them to do anything so you won't always win but you will win most of the time if you can get her interested in you at least a little bit.

But if it's a theme for your interaction like always taking her side when she relates one of her dramas you have many options.

You could play devil's advocate and take the other person's point of view...

You could ask her if she's intentionally seeking out drama because she's bored...

You could just interrupt her and change the subject...

You could say - “hold that thought...” then leave to go to the bathroom, then change the subject when you got back.

In this situation you can be creative.

But this creativity can't be over the top...it has to be in line with something you would do to someone else if you weren't seeking their validation.

If it's too incongruent with your personality it won't seem genuine and she'll eventually pick up on this (or just assume that you're crazy and volatile).

Many men I teach this stuff too who tend to lose power in their relationships quickly or end up in the friend zone with women...try to go too hard in the other direction.

This can frighten her or jostle her too much.

You have to slowly, subtly, and gradually reverse these patterns and establish new ones.

Now that you know what to do it's up to you to take just a few minutes to write down a few different ways you can implement these “jamming signals” in your interactions with her.

Write them down.

You have to rate their impact as low, medium, and high.

If it were to cause a strong emotional reaction to her it would be high.

If it caused her to have a noticeable emotional response but she wasn't strongly vocal about it then it's a medium reaction.

If it's very subtle and she doesn't react in any noticeable way or say anything it's low impact.

Start with low impact shifts in your behavior.

Stack a few together then turn up the dial to sprinkle in a few medium impact jams.

Finally, throw out a high impact jam.

You want her to react to it noticeably.

If she doesn't react to it then you know you didn't go hard enough and you need to pull out something a little harder.

If you get a strong reaction then you know it's working...she's giving you her attention and you're definitely going to be in her head over the next few days.

She's going to be thinking of you when you're not around and that is a VERY, VERY good thing.

So don't change what you're doing and keep the momentum in your favor by playing your hand tight to your chest.

The idea is to gauge the effectiveness by the strength of her emotional reaction to you and not whether or not the outcome is "favorable."

Her reaction doesn't need to be positive...it just needs to be strong.

Chapter 10: Dead Air Time

At this point in the interaction you've started to jam her signals a little bit and get her thinking about you by creating emotional impact in her mind and stirring the pot.

This pulls her into your emotional gravity.

She's now circling your orbit.

She's thrown off by you now and doesn't know how to really take you.

She's going to take to the search engines to try and look up what your behavior means.

She's going to ask her friends what they think.

Most important she's going to be thinking about you when she's alone.

Even if she's a very attractive, high value girl with a lot of options...

Even if she's normally very centered and gotten her shit together...

If you've jammed her properly...that is turned up the intensity gradually to elicit an emotional response from her and she's reacted to it.

Then she's pulled into your gravity.

Do not bring up how you got a reaction out of her or how she got upset about anything.

You don't have to be completely silent in this phase at all.

Just don't actually bring up anything about how you've reversed the patterns or started emotionally jamming her signals at all.

She's going to feel some natural tension around this series of events and she's going to be dying to release that tension.

The key is you need to actually mold the tension she feels into something sexual by using *The Four Horsemen of the Sexual Apocalypse* method I'll describe in the next chapter.

But if you release that tension by playing into her desire to want to know what it was about... you'll lose.

The key is to acknowledge her questions without giving into them emotionally.

You don't want to ignore her because that will backfire and she'll start to shut down because she'll stop trusting you.

Be cool, be polite but never break or give in.

Don't explain yourself or play into her drama.

Know that she's not really upset...she's just wanting to gauge how you feel about her and if she can toy with your emotions and get you to release the tension...she reestablishes the dominant frame and you go back to being frustrated.

You'll either let her slip away, or stay in the friend zone, or just not sexually escalate with her.

So you have to train yourself to handle the pressure and the tension because she will want to release it.

If she asks you flat out what the behavior was about...just laugh it off and change the subject.

If you act like it's no big deal she'll eventually follow.

It's also okay to insert a little jealousy into this stage of the game by talking with other women.

You don't need to flirt with them and you don't need to be rude you just need to give off the vibe that you're keeping your options open and that you're not hung up on whether or not "she comes, stays, lays or prays."

Attitude is key in executing *Dead Air Time*

Chapter 11: The Four Horsemen of the Sexual Apocalypse

Ultimately the goal of any interaction with any woman that you want to become sexual with is to create sexual tension.

Sexual tension is what results in female lust.

Men feel sexual tension early and often...we see a sexy girl and our genitals react and compel us to want to fuck her.

Women need heightened emotional experiences and connection in order to feel sexual tension.

For them it builds slowly.

It's a thermostat you need to turn the dial gradually.

It's a slippery slope and even men who have gotten good at the early flirtation and banter parts of a seduction can struggle with it.

If you've executed the Dark Arts well up to this point...there will definitely be heightened emotional experience and tension.

You just need to connect with her and mold that tension into something sexual.

I call this stage **The Four Horsemen of the Sexual Apocalypse** because it's where all the action starts to heat up.

The Horsemen are weapons of the Dark Side that will create a burst of lust inside of her and ultimately make her project that lust onto you.

It's a 4-step system that will ultimately create that powerful sexual feeling inside of her that will make it very easy for you to close the deal.

The Four Horsemen are:

Humor

Humor is powerful in a seduction because of its ability to affect the brains of women.

Women claim that they want a man with a great sense of humor and place that above looks.

This does tend to play out if you pay attention.

If you can make women laugh for the right reasons you're going to get laid.

It's that simple.

There are a few pitfalls with laughter that you should avoid however.

Under no circumstances should you act like a clown or a comedian.

Don't over do anything or try hard to get laughs out of her.

This backfires and puts her in charge of the frame.

Instead you want laughter that results from a release of tension.

Remember...tension leads to laughter but laughter doesn't lead to tension.

Now if you've applied the first parts of the Dark Art of Charm correctly then you'll have built up some tension inside of her already, which is awesome...you just need to mold that into something sexual.

But give her opportunities to release that tension through laughter.

It's important to get her mood and emotions flowing in the right direction.

I'll go into details a little more into the style of humor you want to portray in the accompanying videos.

Connection

Until a woman feels a connection with you she won't consider sleeping with you.

Most men mistake connection with comfort or rapport.

Rapport and comfort are good to help establish a connection and build trust but they don't really help you to stir up sexual tension.

That's why men will end up in the friend zone or kill attraction with women they sleep with and lose their emotional power in the relationship because they try to create too much rapport or comfort without their being a strong connection.

A woman will feel a connection with a man when she feels like she is special and unique to him.

There are 2 foolproof ways to create a connection - the first is to have insight into her and demonstrate authority of her inner reality.

The second happens when she feels like she understands you
Now it's important to note that men often fuck this up by trying hard to be similar to her or like the same things she likes.

Don't do this.

Be genuine in your interactions with her because what's important isn't that you like the same things she likes all the time or that you mirror everything about her...only that she feels a sense of commonality, like you two belong in the same crowd.

It's that "us bubble" that makes her perceive the two of you as being teammates in some greater purpose.

Not only must you establish a connection but you must also lead the connection in order for her to get sexual with you.

We'll talk a little more about creating connections in the video portion of the training.

Sexual Vibe

Before things can move into a sexual direction you've got to create a sexual vibe.

You've got to plant the seeds of sexuality into her mind or she's not going to ever really go there with you.

One of the most important steps to building a sexual vibe with a girl is to make sure that you are the sole recipient of the attention.

I've made the mistake of getting women into a sexual mindset and then having her use that energy on another guy.

That's why I don't recommend retreating on dates to clubs or parties.

Save those kinds of social settings for hanging out with your social circle or after you're in a relationship with a girl.

You also have to have some time to build the sexual tension.

You can't do this 2 minutes before you're about to drop her off at her house after a date.

Ideally 45-60 minutes but a minimum of 30 minutes is needed.

Many men get confused or feel awkward when they are sexualizing an interaction with a girl but it's actually very easy.

Once you have a connection with her you want to escalate your touch so that you continue to intrude in her space without being too "handsy."

You want to lead the conversation...and you want to know very clearly where you want it to lead.

You can start with asking innocent questions that lead her mind in a sexual direction.

Ideas are:

Ask her how old she was when she had her first kiss.

Asking her what she remembers most about her first boyfriend.

Even asking her if she's ever been in love.

You can spend some time probing her with more questions about her experience and getting her mind to recall these experiences.

Understand that even though you haven't explicitly asked her anything about sex these memories are naturally going to create a sexual association for her.

The idea of these questions is just to stir up sexual emotions inside of her...emotions which you can begin to link to you.

Once you've explored the topic in a G-Rated way it's time to up the ante with something more of a PG-13 nature.

You can ask her if she ever played "spin the bottle..."

You can ask her how old she was when she lost her virginity...

The Prude Resistant Trigger

- Put the sex theme on discussion

- Ask a blatantly open sexual question. But before she gets angry upset or on the verge of emotional turmoil, answer the question for her, still framing her as a very sexual being. This gives you the opportunity to plant the sexual frame in her head, while at the same time gives her the chance to not expose herself to you.

- The condition to do this is never react, laugh, or show any emotion at all, be dead serious, or better put, dead curious about her possible answer, but then, seriously again, answer the question before she does ... you can laugh it when she punches you, calls you asshole, or something like that.

- Example:

... Talking about sex ... and ask for number of sexual partners? Before she answers, say, don't tell me ... I have the feeling you are NOT very sexual ... or ARE very sexual.

You could ask her if she's ever made out in public before...

Anything that's a little racy but not overly explicit.

Now if she refuses to answer or she acts aloof then the chances are she's either not into you or you haven't built enough attraction with her yet.

If she does answer you...then that is a very good sign.

She's moving the conversation to a sexual place and that means that she trusts you.

You can then escalate the conversation into more explicit types of questions about what turns her on, what the best sex she ever had was, or what her favorite position is.

Another good thing to do is to make physical contact with her during this time.

If you touch her or caress her this will amplify her feelings.

If she touches you back then you're in.

You just have to relax and play it cool because she definitely is going to sleep with you.

As long as you don't do anything drastic to fuck it up you'll fuck her.

So just enjoy the ride, continue to escalate when appropriate and do your best to isolate with her.

Also, don't worry if she doesn't sleep with you that day or night.

Just know that she has decided to sleep with you.

Some women take longer to sleep with you and a lot of it has to do with things you ultimately have no control over.

- Whatever pre-framed answers you give her, you win. You both win actually. It all comes on how you frame her. If she's very sexual and you decided to frame her that way, she'll agree with the frame and roll along with you. If she's very sexual and you framed her as a prude, she'll fight that frame and behave sexually with you trying to get your validation. If she isn't sexual and you frame her as non sexual, you'll have cues on how she really is, and that'll give space to assess if you want to be with a prude-boring-demanding-bitch, or move on.

- Repeat two more times, but right after dropping one of these, immediately talk about something else. Nothing is a big deal to you, only have and project a deep, powerful authoritative vibe.

- The way is working? she'll start to talk sex on her own.

If she just broke up with someone, if she is feeling stressed, if she's uncertain about something (whether or not it has to do with you), these things will all impact whether or not she'll sleep with you.

Some women shut down after a break up either of their marriage or with their boyfriend...other women want to sleep with someone really quickly to try and "shed old skin."

How she reacts will depend a lot on her personality and how she processes, the most important thing you can do is stay cool.

Closing

Most men assume that closing means taking her home or sleeping with her and it doesn't necessarily.

Closing is having any kind of sexual contact with her.

Whether you kiss her, make out with her, or have sex with her they are all physical escalations that will lead her in a sexual direction.

Now, the biggest thing to be aware of during this period of time is that you're not trying to avoid rejection.

You ultimately don't care about getting rejected because it's not about seeking an outcome...it's about escalating the interaction towards a sexual end.

Since you're a member of the Big Balls Brigade...we already know that you are so **ACT LIKE IT.**

As long as you are leading the interaction in a sexual direction you are winning.

So stop being outcome dependent and you'll start to have a lot more fun with women (and a lot more sex at the same time.)

The beauty of using the Dark Arts is that you start to actually gain sexual leverage with women.

This will start with early parts of the interaction where you'll begin jamming her signals right away by sending mixed messages and intentionally mixing up the patterns of your interaction with her.

The Best Way To Touch

At one point of the interaction you have to touch, and the better touch is always dominant. Firm, solid. BUT There are lots of kinds of touching. You might lift the chick in the air, ride your back etcetera ... but there's ONE way of touching that always wins with girls. And that is dancing ... Not to ask her to go dancing, but to DANCE whenever you want with her ... and this dancing is NOT to show how an impressive dancer you are, trying to get HER validation ... You will if you are a great dancer, but the main focus here is to get her to touch you and you to touch her ... to ravish each other. Salsa, Merengue, Waltz, fucking ballads, whatever is sounding at the moment, and you feel you can pull her closer to you, and maintain that sexual/intimate vibe.

So you'll have to do a lot less work to get her sexually excited.

But, you won't always win.

That's just life so take it like a man and keep moving forward.

I know no men who are great with women- even traditionally handsome guys with lots of money who've never been turned down by a woman or failed to get her into bed.

But I know lots of men who never get laid who haven't "failed" with a woman.

So in reality the only way to fail is to fail to act.

This wraps up the *Four Horseman of the Sexual Apocalypse* approach to sexual escalation.

Each of the horsemen has a purpose and each ushers in a new era of potential for you to bring the woman you wish to seduce into a deeper level of sexual tension.

The power of this approach is in the system itself.

It's simple enough but it gives you a roadmap for how to lead the seduction at all stages so you don't get lost.

If you've been struggling with getting things sexual in your relationships with women or even if you've had trouble keeping women involved or gaining any sort of sexual power inside of your relationships with them then it can be overwhelming to know how to create sexual tension.

This method gives you a road map and it's field tested and proven to work.

Even if you're a total novice in terms of seduction it will give you the ability to know exactly where to lead at all times.

The most critical point is the close...emotional tension will be high and you may feel the urge to not make a move in order to preserve your ego.

Don't make this mistake...it's better to push too hard then to not push at all.

Don't be afraid of messing things up with women just focus on maximizing each opportunity you have and constantly building up your tolerance for the tension.

Women NEED this feeling and crave it.

Most men are too weak to really ladle it on heavy with those hotter, harder to get women you really don't need a ton of practice to have a massive advantage over other men.

Just remember at all stages that where a woman's attention lies...that's where her emotions will go.

CONCLUSION

If you have never really used the Dark Art of Charm in a seduction before you'll be almost astonished at the kind of sway you can have over even the hottest women...

It's like flipping a switch in a man's mind and helping him "see the Matrix" in a single moment and understand every little piece of the game he's been missing out on since he first started to sprout hair on his manhood.

This system actually only touches the surface of the kind of power you can touch when you connect to the Dark Side of the masculine force...but you need to increase your knowledge of this side of the seductive arts very slowly.

In the future if you develop yourself as a man and grow there will be more opportunities for you to discover and develop these powers to become a completely unstoppable man who gets every last morsel of the sex, success, power and freedom that he needs, wants and deserves.

But I want to make it clear that you can't be a disciple of the dark arts alone and expect to seduce at the highest levels.

Going too far along this path can easily result in you developing sociopathic problems and personality disorders that will prevent you from really creating and cultivating positive, nourishing and fulfilling relationships with women.

Seduction is no substitute for the intoxicating feeling that love creates and love is one of those feelings that those who venture too far down the dark path can't truly feel.

Love does require selflessness and the ability to dedicate your feelings to another human being and even sacrifice some of your own self-interest for their good when it's called for.

That doesn't mean you should turn into a doormat but it does mean that you have to dampen your ego a little to really bring yourself fully into the experience.

If you pay attention to movements like the Manosphere or even the Men's Rights movements you'll notice many who have mostly a Dark Side approach to seduction.

These are men who have allowed hurt and ego to overcome their ability to experience real connection...

I feel they do harm to themselves, women and other men with their philosophies and tactics but you are a good guy and a grown man so you need to make up your own mind which side of the fence you fall on.

I did have a little bit of hesitation in creating this course because I feel that some men who've struggled with women for decades will use it irresponsibly but I believe in my tribe and know that most of the men in the Big Balls Brigade are strong, and principled men who know how to wield a power responsibly.

I've given many warnings in this guide and for good reason...

The biggest warning of all is not to abandon a balanced approach to meeting, charming, and bedding hotter women.

It's not all about sex...it's also about reveling in that marvelous shared human experience.

So use The Dark Art of Charm where and when you need to and only apply as much as you need to really create the affect you want and no more.

I trust you will and I trust in your abilities.

Once again please do feel free to contact me if you have any questions or need help...many men just starting out with this stuff under estimate its power and end up creating a mess they have a problem solving.

I've helped men in that position before so if you have any issues don't hesitate to let me know.

My e-mail is dan@unleashingthealpha.com

To brotherhood, and banging hot broads...

Dr. Daniel Santiago

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